



FANHUSTLER

CONTACT



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< yxist.net > < fanhustler.com >



Ashland, AL

EXPERTISE

Logistics



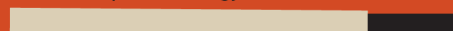
Project Management



Digital Design



Partnerships & Strategy



TECH

General Desktop & Web Apps (Google Docs/Sheets, Dropbox, Slack, etc)



WordPress, WooCommerce, White Label Networks



Design Software (Affinity, Photoshop, Canva)



Marketing, Copywriting & Communications Software



Project Management Software (Trello, Asana, etc)



Analytics & AI (Python & ChatGPT)



JESSE GIDDENS

DIGITAL STRATEGIST
DESIGNER + PRODUCER

ABOUT ME

Y-Xist: "Why Do I Exist?"

This question was the spark that led me to reinvent who I am today and who I'll become tomorrow.

Growing up in a close-knit, small-town community in Southeast Alabama, I was always focused on planning my escape. Literally every decision was shaped by the desire to move forward. Life eventually brought me back home from LA during the COVID era, offering me a fresh perspective on the path I had envisioned for myself. The challenges and insights I gained through that experience have reshaped my approach to life and work in ways that are hard to put into words.

I've been fortunate enough to live in and explore different cities, cultures, and industries across the US. Along the way, I picked up technical skills that have become essential to my work, especially in the startup world. These experiences, combined with my personal journey, are what drove me to start The Y-Xist Network and continuously innovate who I am as a creator.

WORK

CURRENT

Founder of The Y-Xist Network

Project & Production Manager / Digital Strategist & Designer

PyWP - a simple, powerful all-in-one WordPress as a Service platform
Creator (in progress)

2022 - 2024

Jeremiah Wheeler Music | National & Local
Tour & Brand Manager

2020 - 2022

Talladega County Local Government | Talladega, AL
E-911 Telecommunicator/Operator

2018 - 2020

White Label Connection, dba "Wear It Apparel" | Los Angeles, CA
Logistics Manager (WLC) / Event Logistics & Brand Manager (dba)
Unidine with Fairhaven Retirement Community | Sykesville, MD
Catering Supervisor

EDUCATION

Finance & Business Analytics/Statistics | Student Communications Officer
Auburn University GPA - 3.86

Presidential Scholarship | SUSCC Baseball Team | All-Academic Team | SGA VP
Southern Union State Community College GPA - 4.0

Historian - Class of 2011 | Bryant-Jordan Scholar-Athlete Award - 2A
Lineville High School GPA - 4.0